



ASTON MARTIN



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REVERSO VANTAGE

The partnership between Jaeger-LeCoultre and Aston Martin has once again flourished to celebrate the launch of the dazzling and highly desirable V8 Vantage Roadster. In yet another demonstration of the two iconic companies' common pursuit of innovation, performance and hand-crafted refinement, Jaeger-LeCoultre has designed two special editions of its time-honoured reversible wristwatch.

The origins of the new Reverso Vantage timepieces can be traced back to 1931 when César de Trey, a pioneering Swiss figure in the history of Jaeger-LeCoultre, commissioned Parisian engineer René-Alfred Chauvot to develop a watch especially for avid polo players. To protect its dial from hard knocks during matches, this exceptional creation featured a unique swivelling case.

More than 75 years on, the legendary Reverso still stands out among contemporary timepieces. While its classic Art Deco heritage continues to inspire ongoing generations of watchmakers, its dual personality perfectly reflects the two distinctly different characteristics of Aston Martin's latest masterpiece.

With echoes of the V8 Vantage Roadster, the Jaeger-LeCoultre Reverso Vantage special editions offer two equally alluring faces: open, visible and invigorating or closed, cosseting and protective.

These two special editions – Reverso Vantage GT and Reverso Vantage Grande Automatique – perfectly combine the dual personality of Jaeger-LeCoultre's iconic timepiece with the high performance and understated elegance of Aston Martin's new V8 Vantage Roadster.

- Innovative and sophisticated, the black dial design evokes V8 Vantage Roadster's bold character, while a red-highlighted number 8 pays tribute to its V8 engine.
- Highly visible and separate red- or rhodium-coloured hands for perfect readability, reminiscent of the V8 Vantage Roadster's precision dashboard instrumentation.
- Useful and dynamic functions include: hours and minutes and, on the gentlemen's model, a prominent date display, a dual time-zone indication and a smaller inset dial to display seconds.
- A distinctive engraving on the second side of the watch – visible when the case is closed – highlights the aerodynamic silhouette of the V8 Vantage Roadster.
- A choice of either red or black 'full grain' alligator leather straps, as smooth and tactile as the rich leather trims inside the luxurious cabin of V8 Vantage Roadster.
- The reassurance that both models have successfully passed Jaeger-LeCoultre's mandatory and stringent 1,000-hour 'crash test'.

Reverso is a registered trademark of Jaeger-LeCoultre. To discover the full collection visit www.jaeger-lecoultre.com.

For further details, please contact your Aston Martin Dealer.

Innovation and craftsmanship are hallmarks of Jaeger-LeCoultre – two of many attributes it shares with Aston Martin.



REVERSO VANTAGE GT LADIES

Movement
Manufacture Jaeger-LeCoultre, Calibre 822.
Mechanical manually wound movement.
21,600 vibrations per hour, 45-hour power reserve.



1. The V8 Vantage Roadster's distinctive profile is visible when the case is closed – a feature originally commissioned to protect polo players' watches from hard knocks.
2. Engineering perfection in miniature.



REVERSO VANTAGE GRANDE AUTOMATIQUE GENTLEMEN

Movement
Manufacture Jaeger-LeCoultre, Calibre 970.
Mechanical automatic movement.
28,800 vibrations per hour, 48-hour power reserve.



1. The gentlemen's watch has an inset dial that displays seconds.
2. Aston Martin V8 Vantage Roadster: 380 bhp at 7,000 rpm. Jaeger-LeCoultre Grande Automatique: 28,800 vibrations per hour. The art of cutting-edge performance.



JAEGER-LECOULTRE