# FY 2021 Results

Twelve months ended 31st December 2021

# CHIEF EXECUTIVE OFFICER TOBIAS MOERS

# AGENDA

- 1 2021 key results
- 2 Financial review
- 3 Strategic review
- 4 Q&A

APPENDIX

#### ASTON MARTIN LAGONDA

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2021 Highlights Extraordinary progress establishing ultra-luxury positioning

1. Historically high pricing on core portfolio as supply aligned to demand

- Wholesales<sup>1</sup> up 82% and revenue up 79%; DBX achieved estimated 20% market share
- £416m free cashflow<sup>2</sup> improvement

2. Exciting product launches, headlined by the generational AM Valkyrie programme

- Launched DBX Straight-Six mild-hybrid
- DBX707 unveiled February 2022
- 3. Exceptional brand awareness going from strength to strength
  - 50% customers new to brand
  - c. 2.8bn impressions of Aston Martin Cognizant F1<sup>TM</sup>

4. Operational excellence, agility and efficiency permeating throughout the Company

- c. 20% reduction in manufacturing costs
- Strengthening team; >300 new employees

5. New ESG strategy: striving to become world-leading sustainable business

- Obtained committed status with the Science Based Target initiative
- Offer fully electrified portfolio of GT/Sport and SUVs by 2030

Note: Certain financial data within this presentation has been rounded; see Appendix for more detail on APMs; (1) Total wholesales are company sales to dealers (some Specials are direct to customer); (2) Operating cashflow less investing activities (excl. interest) and net cash interest



# CHIEF FINANCIAL OFFICER KENNETH GREGOR

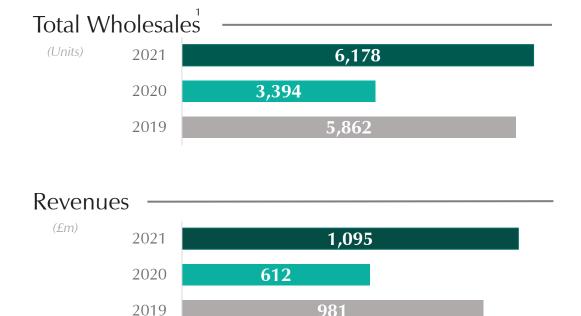
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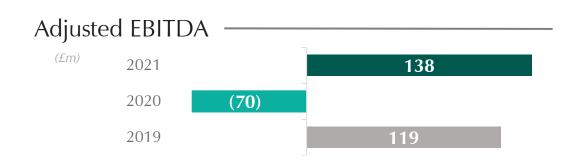
## 2021 Financial Results

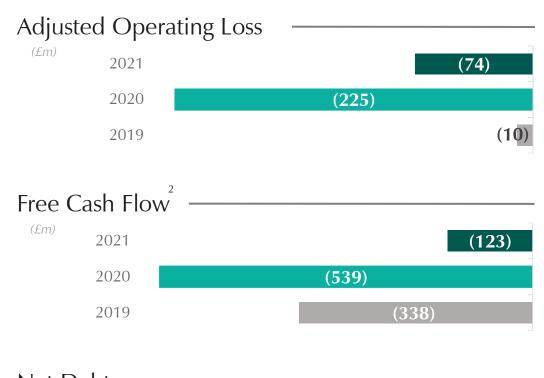
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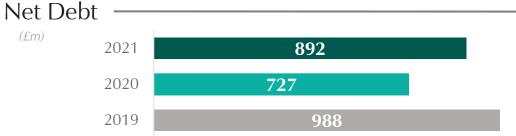
Core EBITDA more than doubled vs. 2019 driven by a 14% increase in average selling price









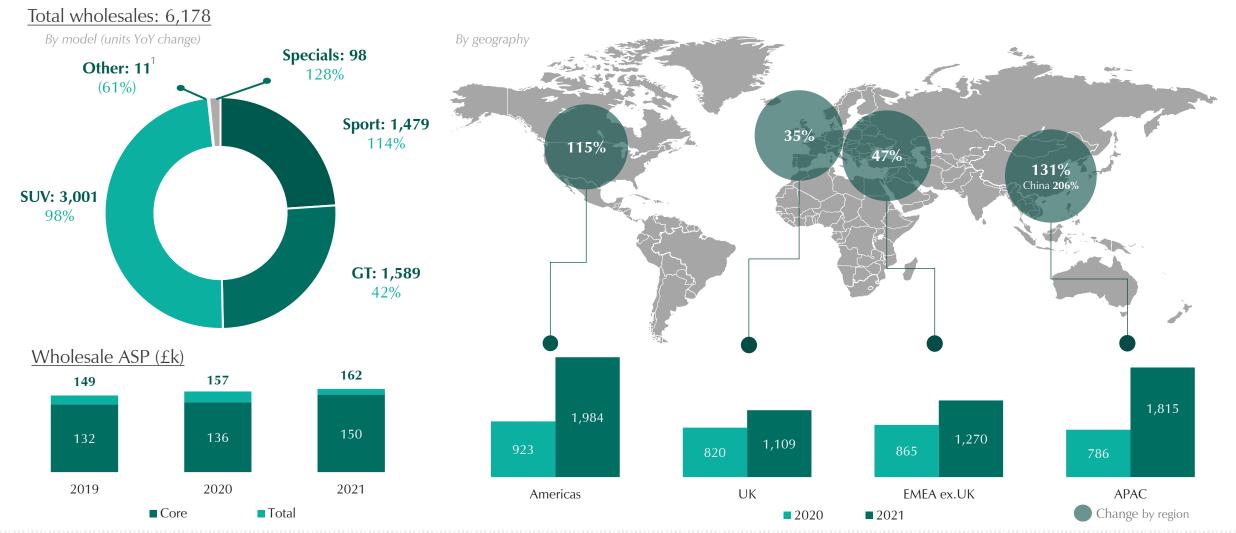


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## 2021 Wholesales

Core wholesales >6,000 with strong ASP at £150k underscoring retail demand and strength of brand





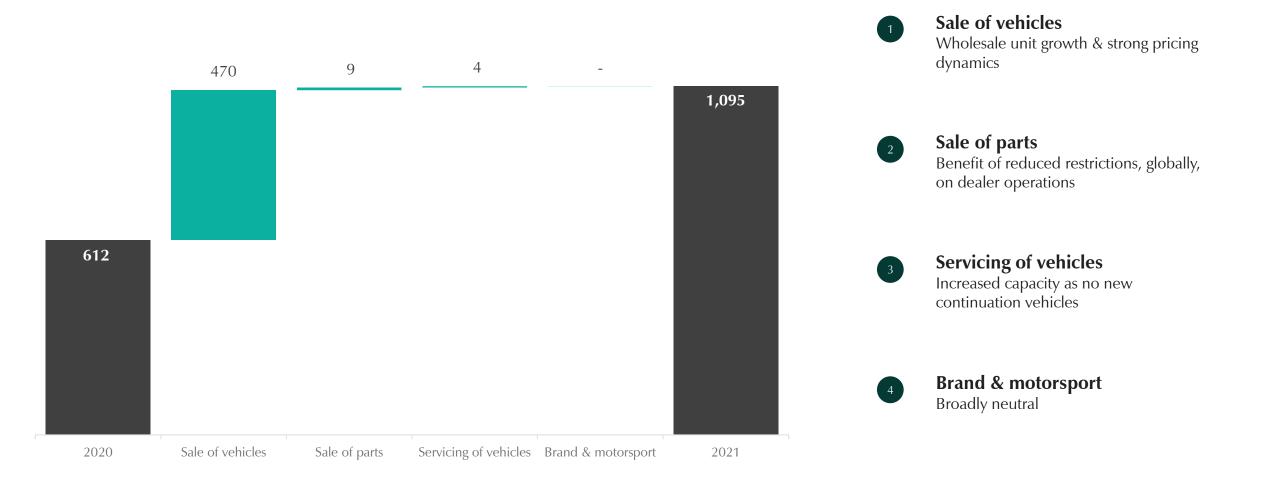
Note: Certain financial data within this presentation has been rounded; see Appendix for more detail on APMs; wholesales are company sales to dealers; (1) Other consists of prior generation models; GT includes DB11 and DBS; Sport includes Vantage and SUV includes DBX and derivatives

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## 2021 Revenue

Year-on-year growth of 79%, driven by increased wholesales and strong pricing dynamics



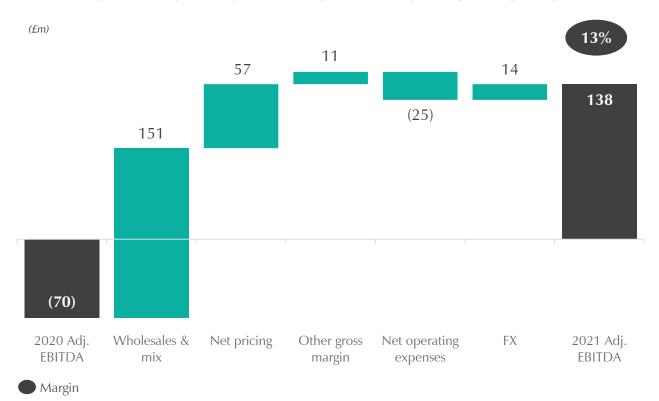


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## 2021 Adjusted EBITDA

£208m improvement year-on-year driven by increased operating leverage & Specials





#### **EBT** Analysis

£m	2021	2020
Adjusted EBITDA	137.9	(70.1)
D&A	(212.2)	(154.8)
Adjusted EBIT	(74.3)	(224.9)
Net adjusted financing expense	(171.4)	(74.5)
Adjusted EBT	(245.7)	(299.4)
Adjusting items <sup>1</sup>	31.9	(166.6)
ЕВТ	(213.8)	(466.0)

Wholesales & mix Volume: +2,784 units

↑ Geographic mix

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Core mix + Specials

**Net pricing** Growth driven by decreased customer financing support and improved pricing

Net Opex Efficiency savings offset by non-repeat of furlough credits and fixed marketing spend **D&A** Full year of DBX and start of Aston Martin Valkyrie deliveries

#### **Financing expenses**

- £12m adverse FX credit revaluation
- £34m adj. credit from FV movement of outstanding warrants

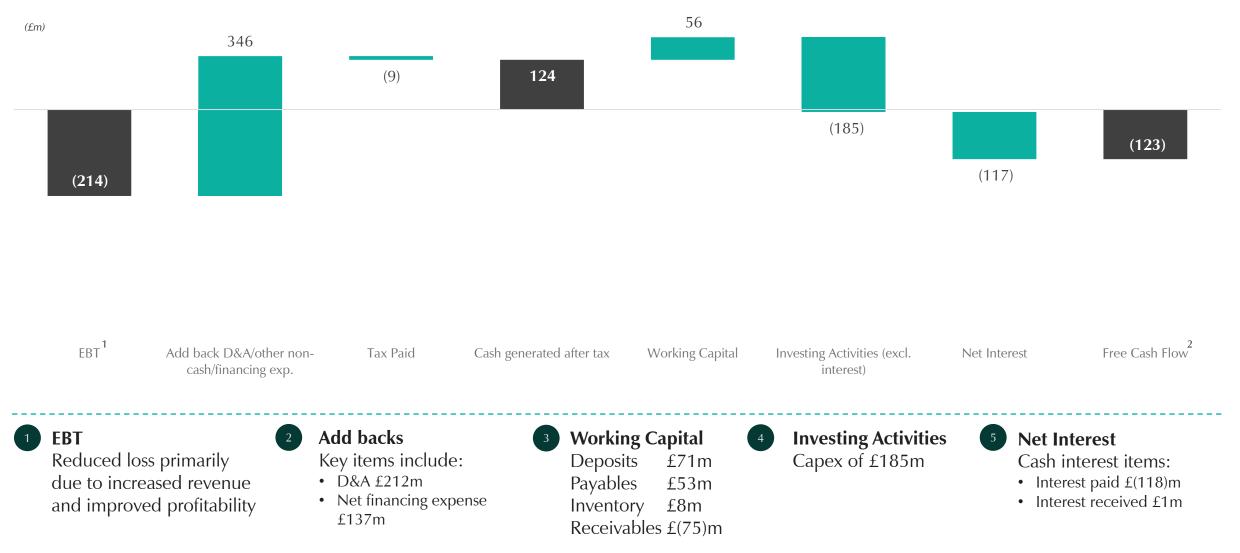
Note: Certain financial data within this presentation has been rounded; see Appendix for more detail on APMs; (1) adjusting items include £34m credit from FV movement of outstanding warrants and £4m relating to ERP costs offset by £2m relating to restructuring costs

## 2021 Free Cashflow

£416m improvement year-on-year

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#### 2021 Cash & Debt Cash balance of £419m; net debt of £892m

(£m)





£m	2021	2020
Loan notes	(1,074.9)	(965.0)
Inventory financing	(19.7)	(38.2)
Bank loans and overdrafts	(114.3)	(119.8)
Lease liabilities	(103.4)	(103.0)
Gross debt	(1,312.3)	(1,226.0)
Cash balance	418.9	489.4
Cash not available for short-term use	1.8	9.9
Net debt	(891.6)	(726.7)

Note: Certain financial data within this presentation has been rounded; see Appendix for more detail on APMs; (1) excludes financing interest (included in Free Cash Flow)

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# 2022 outlook – Delivering growth 8% volume growth and 50% improvement in 2022 Adjusted EBITDA from core business

Wholesales

> 6,600 units

75-90 Aston Martin Valkyrie programme vehicles

Adj. EBITDA margin

c. 350-450bps expansion

Q1 is expected to be smallest quarter - DBX707 starts in Q2 and V12 Vantage in Q3 - focus on refining Aston Martin Valkyrie programme production process

D&A Interest Expense Capex and R&D

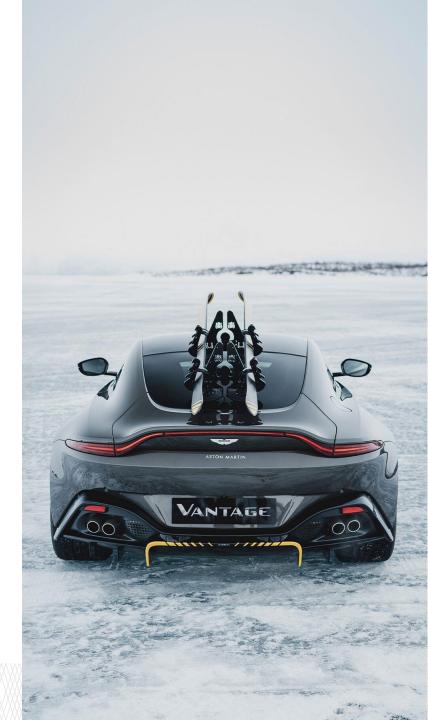
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c. £170m P&L / c. £125m cash c. £300m

c. £315-330m

#### Medium-term by 2024/25

Wholesales	c. 10,000 units
Revenue	c. £2bn
Adj. EBITDA	c. £500m



# CHIEF EXECUTIVE OFFICER TOBIAS MOERS

## 2021 review

Foundation in place to deliver on our growth ambitions and medium-term plan



IAM **Operational Portfolio Strategy &** Product Go-to-Market Product **Cycle Planning** Development Excellence **Aston Martin** 

- Re-defined internal vision, mission and behaviours
- Efficiency programme across plants complete
- New bonus scheme implemented, aligning management & employee incentives
- Employee engagement programme started with survey, action plans under development

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- Sustainable product plan defined and aligned with market demand/business plan
- Expansion of portfolio starting with DBX and derivatives
- Halo mid-engine hypercar, Aston Martin Valkyrie, deliveries started
- Targeting launch of first BEV in 2025

- F1<sup>TM</sup> sponsorship increases brand desirability - 2.8bn impressions to date
- New configurator improving customer journey; trebling dealer leads
- Strengthened regional • team executing on dealer development
- Rebalancing supply to • demand successful

- Product focus on improved margin per car and technical product competitiveness
- Teaming with tier 1 suppliers to drive quality and performance
- Strategic alignment of Specials in the future product roadmap

- Experienced external hires to lead powertrain and vehicle development
- Developing bespoke Aston Martin connected car eco system
- Commodity approach started, with first five engineering teams rolled out

- Chief Operating
- Officer driving transformation
- 20% manufacturing cost per unit reduction achieved through plant consolidations
- Improved logistics processes
- Investment in leading edge PLM/ERP IT architecture
- Strategic alignment to operational footprint

# To become the world's most desirable, ultra-luxury British performance brand

Take-off into a new era for Aston Martin Lagonda



#### <u>Brand</u>

Aston Martin is an iconic global brand, with a unique position transcending ultra-luxury and high performance underpinned by a strong and loyal customer base



#### **Product Innovation**

A breathtaking and comprehensive core portfolio across front-engine, SUV and midengine enhanced by a strategically-aligned Specials Programme



#### **Sustainability**

Transitioning Aston Martin to a world-leading sustainable ultra-luxury company that has committed to the Science Based Targets initiative Net-Zero Standard

#### Team

Strength of brand attracting skilled talent across business segments, fostering engineering excellence and passion within our corporate DNA 15

#### Brand

Aston Martin is an iconic global brand with 109 years of deep, rich history

#### 50% of customers new to brand

Highlighting a loyal customer base while attracting new customers to brand

# Strong & growing market shareEstimated 20% share of global luxury SUV market

- Maintained double digit front-engine market share

#### 3x reduction/unit

In Variable Marketing spend compared to 2020 - Residual values continue to increase

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#### > 75% increase in new dealer inquiries

Underscoring focus on exclusivity & ultra-luxury proposition

### **Product Innovation**

Most comprehensive portfolio in the ultra-luxury space

#### **Breathtaking & comprehensive core portfolio**

Encompassing front-engine, SUV and mid-engine

- New generation of GT/Sports cars in 2023 followed by PHEV powertrain
- DBX707 raising the benchmark for performance luxury in 2022
- Mid-engine underpinned by performance-oriented electrified PHEV powertrain

#### **Successful Specials series**

Roadmap for the future embedding strong Specials series and focus on personalisation within product portfolio

- Pushing the boundaries of the possible
- Serving loyal customers with state-of-the-art offering

# Electrification journey2024: Launch of the first PHEV Aston Martin

- 2025: Targeting launch of the first BEV Aston Martin
- 2030: Fully electrified GT/Sport and SUV portfolio

DBX portfolio expansion Strong response to Straight-Six derivative; DBX707 launched in February, setting the benchmark for ultra-luxury performance-oriented SUVs





#### 2022 Aston Martin DBX707 targets Lamborghini Urus

"It almost looks like a miniature Valkyrie-like diffuser has been placed between the new quad-exhaust outlets" - EVO

#### New 2022 Aston Martin DBX707 is most powerful **luxury SUV**

"The new DBX707 is a significantly uprated performance version of the Aston Martin DBX, with a raft of mechanical upgrades that make the most powerful luxury SUV from a mainstream manufacturer" – Autocar

#### New Aston Martin DBX707; 697bhp SUV is Aston's most powerful DBX

"A sabre in a segment of sledgehammers" - Top Gear

"The sculpture of the car is highlighted incredibly well. It looks lower. It looks wider. There's carbon everywhere. It's super mean!" – Mr. JWW

"Beating all of it's key competitors, the Aston Martin DBX707 is the fastest SUV in the world!" – Carwow

## Sustainability

A new strategy embedding sustainable practices in everything we do

#### Committed to SBTi net-zero standard

- Net-zero manufacturing facilities and 30% reduction in supply chain emissions by 2030
- Net-zero supply chain target for 2039

#### **Reducing resource consumption by 2025**

- Aiming for zero plastic packaging waste and waste for landfill
- Reducing water consumption by 15%
- Using 100% renewable energy since 2019
- Investigating using more sustainable materials

# Targeting 25% female leadership within next five years

• Board diversity and inclusion already increased with female representation now approaching 30%

#### Team

World-class leadership team and brand attracting top talent globally

#### Unbelievably dedicated & talented

Employee base has adapted and navigated the headwinds of 2020-2021
80% participation in 2021 employee survey

- 84% proud to work at Company

### **F1<sup>™</sup> inspired**

Performance-led culture & mindset

- Agility
- Speed
- Winning culture

#### Strengthening team to transform business

Transformation to engineering-led, performance-oriented ultra-luxury automaker

- > 170 engineers hired
- Renewed focus on in-house IP development including software & skills related to electric drive
- Creation of Engineering Centres of Excellence with a global footprint

### Key hires across management

Spanning the business, from operational to commercial functions

# Creating a world-class ultra-luxury brand Strong progress to date, with ambitious plans for the future

**CREATE** desire, excitement and individuality in Product & Brand

**EXPAND** product portfolio to strengthen core range with strategically-aligned Specials programme

**DELIVER** engineering efficiencies and world-class technology

**STRENGTHEN** dealer network to support growth and ultra-luxury positioning

**GENERATE** sustainable, profitable growth



# Appendix

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## ASTON MARTIN LAGONDA

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£m	2021	2020	Q4 2021	Q4 2020
Revenue	1,095.3	611.8	358.9	341.8
Cost of sales	(751.6)	(500.7)	(237.1)	(244.8)
Gross profit	343.7	111.1	121.8	97.0
Gross margin	31.4%	18.2%	33.9%	28.4%
Operating expenses <sup>1</sup>	(418.0)	(336.0)	(131.0)	(106.7)
of which depreciation & amortisation	212.2	154.8	74.8	57.2
Adjusted EBIT	(74.3)	(224.9)	(9.2)	(9.7)
Adjusting operating items	(2.2)	(98.0)	0.9	(84.1)
EBIT	(76.5)	(322.9)	(8.3)	(93.8)
Net financing expense	(137.3)	(143.1)	(16.9)	(64.3)
of which adjusting financing items	34.1	(68.6)	21.2	(68.6)
EBT	(213.8)	(466.0)	(25.2)	(158.1)
Taxation	24.5	55.5	(7.5)	15.5
(Loss) / profit for the period	(189.3)	(410.5)	(32.7)	(142.6)
Adjusted EBITDA	137.9	(70.1)	65.6	47.5
Adjusted EBITDA margin	12.6%	n.m.	18.3%	13.9%
Adjusted EBT	(245.7)	(299.4)	(47.3)	(5.4)
$EPS^2$ (pence)	(165.9)	(543.0)		
Adjusted EPS <sup>2</sup> (pence)	(200.8)	(369.9)		

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£m	2021	2020	Q4 2021	Q4 2020
Cash (used in) / generated from operating activities	178.9	(198.6)	27.5	73.5
Cash used in investing activities (excl. interest)	(185.2)	(260.7)	(49.0)	(56.6)
Net cash interest paid	(116.9)	(80.0)	(62.6)	(42.6)
Free cash outflow	(123.2)	(539.3)	(84.1)	(25.7)
Cash inflow from financing activities (excl. interest)	51.5	922.5	7.5	204.9
Increase/(decrease) in net cash	(71.7)	383.2	(76.6)	179.2
Effect of FX on cash / cash equivalents	1.2	(1.7)	0.3	2.9
Cash balance	418.9	489.4	418.9	489.4
Cash not available for ST use <sup>3</sup>	1.8	9.9	1.8	9.9
Borrowings	(1,208.9)	(1,123.0)	(1,208.9)	(1,123.0)
Lease Liabilities	(103.4)	(103.0)	(103.4)	(103.0)
Net debt	(891.6)	(726.7)	(891.6)	(726.7)

Note: See Appendix for more detail on APMs; (1) excludes adjusting items; (2) EPS shown on a diluted basis; (3) Cash not available for use, but included in leverage calculations



£m	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
Revenue	224.4	274.4	237.6	358.9	1,095.3
Cost of sales	(161.1)	(194.4)	(159.0)	(237.1)	(751.6)
Gross profit	63.3	80.0	78.6	121.8	343.7
Gross margin	28.2%	29.2%	33.1%	33.9%	31.4%
Operating expenses <sup>1</sup>	(78.6)	(100.7)	(107.7)	(131.0)	(418.0)
of which depreciation & amortisation	36.0	48.8	52.6	74.8	212.2
Adjusted operating loss	(15.3)	(20.7)	(29.1)	(9.2)	(74.3)
Adjusting operating items	-	(2.0)	(1.1)	0.9	(2.2)
Operating loss	(15.3)	(22.7)	(30.2)	(8.3)	(76.5)
Net financing expense	(26.9)	(25.8)	(67.7)	(16.9)	(137.3)
of which adjusting financing items	5.4	8.6	(1.1)	21.2	34.1
Loss before tax	(42.2)	(48.5)	(97.9)	(25.2)	(213.8)
Taxation	0.4	19.2	8.4	(7.5)	24.5
Loss for the period	(41.8)	(29.3)	(89.5)	(32.7)	(189.3)
Adjusted EBITDA	20.7	28.1	23.5	65.6	137.9
Adjusted EBITDA margin	9.2%	10.2%	9.9%	18.3%	12.6%
Adjusted loss before tax	(47.6)	(55.1)	(95.7)	(47.3)	(245.7)

£m	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
Cash generated from operating activities	72.2	31.6	47.6	27.5	178.9
Cash used in investing activities (excl. interest)	(47.6)	(43.4)	(45.2)	(49.0)	(185.2)
Net cash interest (paid)/ received	(0.4)	(56.7)	2.8	(62.6)	(116.9)
Free Cash outflow	24.2	(68.5)	5.2	(84.1)	(123.2)
Cash inflow from financing activities (excl. interest)	64.4	(2.0)	(18.4)	7.5	51.5
Increase/(decrease) in net cash	88.6	(70.5)	(13.2)	(76.6)	(71.7)
Effect of FX on cash / equivalents	(2.6)	0.7	2.8	0.3	1.2
Cash balance	575.4	505.6	495.2	418.9	418.9
£m	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021
£m EBT	Q1 2021 (42.2)	Q2 2021 (48.5)	Q3 2021 (97.9)	Q4 2021 (25.2)	FY 2021 (213.8)
	· · · ·	•	· · · ·	· · · · ·	
EBT	· · · ·	(48.5)	(97.9)	(25.2)	(213.8)
<b>EBT</b> Adjusting operating expenses Adjusting finance	(42.2)	( <b>48.5</b> ) 2.0	( <b>97.9</b> ) 1.1	( <b>25.2</b> ) 0.9	( <b>213.8</b> ) 2.2
<b>EBT</b> Adjusting operating expenses Adjusting finance expenses/(income)	( <b>42.2</b> ) - (5.4)	(48.5) 2.0 (8.6)	( <b>97.9</b> ) 1.1 1.1	(25.2) 0.9 (21.2)	(213.8) 2.2 (34.1)
EBT Adjusting operating expenses Adjusting finance expenses/(income) Adjusted EBT	(42.2) (5.4) (47.6)	(48.5) 2.0 (8.6) (55.1)	(97.9) 1.1 1.1 (95.5)	(25.2) 0.9 (21.2) (47.5)	(213.8) 2.2 (34.1) (245.7)
<b>EBT</b> Adjusting operating expenses Adjusting finance expenses/(income) <b>Adjusted EBT</b> Adjusted finance (income)	(42.2) - (5.4) (47.6) (5.8)	(48.5) 2.0 (8.6) (55.1) (4.9)	(97.9) 1.1 1.1 (95.5) 8.8	(25.2) 0.9 (21.2) (47.5) (0.4)	(213.8) 2.2 (34.1) (245.7) (2.3)
<b>EBT</b> Adjusting operating expenses Adjusting finance expenses/(income) <b>Adjusted EBT</b> Adjusted finance (income) Adjusted finance expense	(42.2) (5.4) (47.6) (5.8) 38.1	(48.5) 2.0 (8.6) (55.1) (4.9) 39.3	(97.9) 1.1 1.1 (95.5) 8.8 57.8	(25.2) 0.9 (21.2) (47.5) (0.4) 38.5	(213.8) 2.2 (34.1) (245.7) (2.3) 173.7
EBT Adjusting operating expenses Adjusting finance expenses/(income) Adjusted EBT Adjusted finance (income) Adjusted finance expense Adjusted EBIT	(42.2) (5.4) (47.6) (5.8) 38.1 (15.3)	(48.5) 2.0 (8.6) (55.1) (4.9) 39.3 (20.7)	(97.9) 1.1 1.1 (95.5) 8.8 57.8 (29.1)	(25.2) 0.9 (21.2) (47.5) (0.4) 38.5 (9.2)	(213.8) 2.2 (34.1) (245.7) (2.3) 173.7 (74.3)

Note: See Appendix for more detail on APMs; (1) excludes adjusting items

#### Alternative performance measures



In the reporting of financial information, the Directors have adopted various Alternative Performance Measures ("APMs"). APMs should be considered in addition to IFRS measurements. The Directors believe that these APMs assist in providing useful information on the underlying performance of the Group, enhance the comparability of information between reporting periods, and are used internally by the Directors to measure the Group's performance.

- Adjusted PBT is the loss before tax and adjusting items as shown on the Consolidated Income Statement
- Adjusted operating loss is loss from operating activities before adjusting items
- Adjusted EBITDA removes depreciation, loss/(profit) on sale of fixed assets and amortisation from adjusted operating loss
- Adjusted EBITDA margin is adjusted EBITDA (as defined above) divided by revenue
- Adjusted Earnings Per Share is loss after income tax before adjusting items, divided by the weighted average number of ordinary shares in issue during the reporting period
- Net Debt is current and non-current borrowings in addition to inventory financing arrangements, lease liabilities recognised following the adoption of IFRS 16, less cash and cash equivalents, cash held not available for short-term use
- Free cashflow is represented by cash (outflow)/inflow from operating activities less the net cash used in investing activities (excluding interest received) plus interest paid in the year less interest received.

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